

To the
- Members Sub-Committee Snowboard Cross
- Members of the Committee for Snowboard Freestyle Freeski

For information to:
- National Ski Associations
- Interested Parties
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Oberhofen, 30th May 2022
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Provisional Minutes FIS Sub-Committee for Snowboard Cross

Dear Friends,

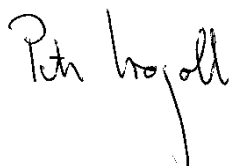
Please find enclosed the “**Provisional Minutes**” of the Meeting of the Sub-Committee for Snowboard Cross Zoom Meeting.

We would also like to take the opportunity of informing you that the meeting documents are available on the FIS Cloud:

<https://cloud.fis-ski.com/index.php/s/A39mTGUGHMvOtMW>

With kind regards,

INTERNATIONAL SKI FEDERATION



Peter Krogoll
Chair

**INTERNATIONAL SKI FEDERATION
FIS Sub-Committee for Snowboard Alpine Meeting**

**Provisional Minutes Sub-Committee Snowboard Cross
Monday, 16.05.2022, 14:00 – 18:00 CET**

AGENDA

1. Welcome and Opening Remarks
 - 1.1 Identification of Voting Delegates
 - 1.2. Approval of Agenda
2. Report 2021/22 from SBX FIS Race Director
3. Report Chair from Rules Advisory Group
 - 3.1 Proposals
4. Other Reports
 - 4.1 Athletes Report
 - 4.2 Media Coordinator (Julia Ziemska)
 - 4.3 EC Coordinators Report (Pascal Perret, Peter Krogoll)
 - 4.4 World Junior Championships (Peter Krogoll)
5. FIS Snowboard Cross Calendar
 - 5.1 World Cup Calendar 2022/2023
 - 5.2 Long Term World Cup Planning
 - 5.3 Continental Cup Calendar
 - 5.4 World Championships
 - 5.5 Junior World Championships
 - 5.6 Others
6. Other Business
 - 6.1 2023-2027 Perspectives
 - 6.2 Fluor Ban
 - 6.3 Future Sub-Committee and Advisory Group Members Assembly
7. Next Meetings
 - Zürich (SUI) Last week September

1. Welcome and Opening Remarks

Report from the Snowboard Cross Sub-Committee by the Chairmen (Peter Krogoll)

The work of the Snowboard Cross Sub-Committee in the last two years was focused on two totally opposite activities. On one side the completion of the harmonization process with Ski Cross to get combined rules for Cross events and on the other side establishing a new independent Committee after the decision of the Council to split the Cross Sub-Committee into a stand-alone Ski Cross Committee and our Snowboard Cross Sub-Committee. Anyhow the cooperation between these two Committees should continue for upcoming major events.

The Olympic Winter Games in Beijing have been our highlight in the last two years. The Snowboard Cross events generated fantastic, entertaining TV images of competitions rich in action and sufficiently safe at the same time. The premiere of the Snowboard Cross Mixed Team event was received as a great success. Goal must be to come back to a faster relay competition where the second athlete starts directly after the first ones have crossed the finish line. New timing technologies have to be developed.

After all the restrictions and regulations in the season 2020/2021 due to the pandemic situation our competition calendar was coming back to normality last season. For the upcoming season 9 tour stops are scheduled for the World Cup.

The bases of the World Cup, actually of all our tours/cups, naturally are organisers and federations organising competitions. As long as not at least the “big nations”, big in terms of their sport program, number of competitors and top rankings in major competitions, not at least those, can afford and manage to host World Cups on a consistent basis, the Snowboard Cross keeps lacking its fundamental base. Keeping our standards for course building and safety as high, financing competitions will be more difficult. The main task for us and the FIS, its members and stakeholders will remain to find ways to bring more money into the game.

The feedback of TV producers and, even more important, our viewership, leaves us convinced that the product we are generating, based on the fantastic performance of the athletes, improved a lot over the past years and provides high quality content already.

Small details might be adjusted, but there must be a future-oriented way to define and plan how to promote, market and finally sell our sport.

An Advisory Group has been established to find a new strategy for the next steps.

Finally all our sporting success makes us optimistic that Snowboard Cross will remain as an indispensable part of our colourful world of snow sports and possibly even emerge stronger in the next few years.

1.1 Identification of Voting Delegates

Ordinary Members:

Chairman: Peter Krogoll	GER	Present
Members: Alejandro Martin	ESP	Present
Ashely Deibold	USA	Present
Micha Hanko	CZE	Present
Luc Faye	FRA	Present
Sacha Giger	SUI	Present
Christian Galler	AUT	Present
Kohta Igarashi	JPN	Present
Stefan Knirsch	GER	Present
Daria Lesnaya	RUS	Proxy Svetlana Safina
Cesare Pisoni	ITA	Present
Jean-Francois Rapatel	CAN	Proxy Roberto Montanes
Ben Wordsworth	AUS	Present

Conference:

Stephan de Wit	NED	Excused
Memet Guney	TUR	Absent
Olha Zinkiv	UKR	Present
Yongjun Cai	CHN	Absent
Sangbin Nam	KOR	Absent
Bojan Poljansek	SLO	Absent

FIS Staff:

Uwe Beier	FIS	Present
Klaus Waldner	FIS	Present
Alberto Schiavon	FIS	Present
Chrisian Crétier	FIS	Present
Pascal Perret	FIS	Present

Athletes Representative:

Alex Payer	AUT	Present
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Guests:

Anna Banach	Infront	Kopadze Vakhtang	GEO
Nicola Colli	Swiss Timing	Uldis Brize	FIS
Chris Robinson	CAN	Adam Beknyu	HUN
Dominique Langelier	CAN	Gregory Sage	Swiss Timing
Harald Benselin	AUS	Guido van Meel	SUI
Iain Mackay	GBR	Lenka Dvorakova	CZE
Thomas Greil	AUT	Sabine Schnell	AUT
Ross Hindman	NOR	Andrea Rinaldi	FIS
Julia Ziemaska	FIS	Heli Herdt	GER
Levan Metraveli	GEO	David Speiser	GER
Lukasz Ligocki	POL	Nick Alexakos	USA
Markus Malsiner	ITA	Wopke de Vegt	NEd
Guillaume Nandermond	GBR		
Wopke de Vegt	NED		
Philippe Gueisbuhler	FIS		
Rob Fagan	USA		

1.2 Approval of Agenda





































The Agenda has been approved as presented.

2. Report 2021/22 from SBX FIS Race Director

Snowboard Cross World Cup 2021/2022 - Season Report (Cross RD Uwe Beier)

The competition season 2021-2022 for Snowboard Cross got completed just a few weeks ago mid-March 2022. All of us, teams and organisers were still working together and along pandemic restrictions, achieving a successful, important season. Most of us currently find ourselves already and naturally involved in the planning and preparation of the future seasons.

World Cup Calendar

Status	Date	Place	Country	Disc.	Category & Event	Gender	↓
 	26-28 Nov 2021	Secret Garden	 CHN	SB	QUA • WC 4xSBX	W M	
 	09-11 Dec 2021	Montafon	 AUT	SB	QUA • WC 4xSBX • BXT	W M	
 	17-18 Dec 2021	Cervinia	 ITA	SB	QUA • WC 4xSBX	W M	
 	07-09 Jan 2022	Krasnoyarsk	 RUS	SB	QUA • WC 6xSBX	W M	
 	21-22 Jan 2022	Chiesa in Valmalenco	 ITA	SB	QUA • WC 4xSBX	W M	
 	28-29 Jan 2022	Cortina d'Ampezzo	 ITA	SB	QUA • WC 4xSBX	W M	
 	25-27 Feb 2022	Mt. St. Anne	 CAN	SB	QUA • WC 4xSBX • BXT	W M	
 	10-12 Mar 2022	Reiteralm	 AUT	SB	QUA • WC 4xSBX	W M	
 	20 Mar 2022	Veysonnaz	 SUI	SB	WC SBX	W M	

The **original** World Cup calendar for Snowboard Cross consisted of **nine tour stops**, but at the end after the cancellation of Valmalenco for the lack of snow during their very dry and warm season and our event in Canada that was cancelled due to the reactivated restrictions for international sport, we were left **with seven destinations hosting nine races**.

This can be considered a satisfying number of competitions given the global circumstances and the “loss” of WC dates given the Olympic Winter games period in the middle of the season.

The season started with our Olympic test event premiere in Secret Garden (CHN), which was resulting in remarkable additional efforts for the FIS, BOCOG and not at least the teams themselves, especially in terms of the restriction measurements and travel – overall it was worth it, as it was the fundament and basically unavoidable to get everyone ready for the Games under the demands that would come in February.

The season went on with our classic competitions in Montafon and Cervinia, followed by three first time World Cup stops: the new year kicked off with a great race weekend in Krasnoyarsk (RUS), followed by Cortina d`Ampezzo (ITA), our well established and experienced organiser for top level race events in Snowboard Alpine and last but not least the first WC races on the

Reiteralm (AUT), offering an outstanding TV show, before we finished season finished successfully in Veysonnaz (SUI).

Olympic Winter Games

The season highlight clearly were the Olympic Winter Games which, as much as they might get considered “special” games in some aspects, were a positive signal that our events are taking place, offering great sport despite a global pandemic.



The Snowboard Cross event generated fantastic, entertaining TV images of competitions, rich in action and sufficiently safe at the same time. The premiere of the Snowboard Cross Mixed Team went very well and added a highlight of the SBFSFK events to the games program.

Regardless of an overall satisfaction of the Games for Snowboard Cross we can also see the potential for “more” in some of the above-mentioned areas and everyone can rest assured that the work on this in the view of the next edition in Milan-Cortina 2026 has already started.

Thanks and wishes

Thank you everyone, our organisers and to our FIS team and officials for a good season and in the strong hope that:

The world will in the near future return back to, ideally develop more into, a better balanced and stable one in terms of health and peace.

And for Snowboard Cross, that we will be in the situation where we can keep improving the situation in terms of partners, resources, manpower, etc. in order to get our sport further exploited to its potential.

Link to Presentation: <https://cloud.fis-ski.com/index.php/s/mbT4VwqKS5l5IHq>

TV and Media numbers

Thank you very much to our long-term partners Infront and the EBU which keep supporting us to progress the quality of our sport content and increasing consistently our viewership numbers, which are very promising and showing another remarkable growth and very positive results, which at the time of this report were not available in detail yet, but are going to be analysed and reported at the online Committee meetings.

TV Report Anna Banach (Infront) and Marketing report Andi Marugg (FIS Marketing department)

A brief update was given as well from the marketing department and also Anna Banach (Infront).

Both reported very positively about the newly received yearly report of the TV results by the Nielsen company, which was showing a huge growth, in some areas double or triple, for the SBFSFK events overall, but also the Snowboard Cross.

The Nielsen Report can be found here:

https://assets.fis-ski.com/image/upload/v1653461308/fis-prod/assets/FIS_Snowboard_World_Cup_Report_2021-22_short.pdf

3. Report Chair from Rules Advisory Group

Chris Robinson gave a report of the procedures and progress and introduced the rule proposals for SBX and the SBFSFK general ones.

3.1 Proposals

See Appendix with all the rule proposals.

4. Other Reports

4.1 Athletes Report – Alex Payer

As already mentioned in the last season the SBX Community has the strong wish for more races on World Cup level connected to a global competition series.

We just can ask the big SBX nations like the USA or France to use their success of the own athletes to organise competition and get back on the calendar after several years.

Covid Situation:

As soon as possible we should get rid of the FIS Passport because it's more work for everyone and also extra costs.

Course Building:

The Athletes are asking the SBX Sub-Committee to take care about the course building in Bakuriani because they have concerns about the course difficulties. The competition should be decided by riding skills and not by equipment and wind issues.

4.2 Media Coordinator (Julia Ziemska)

Snowboard Cross communications report

- 8 Individual World Cup competitions and one mixed-team event made for a good season
- It was easier to keep SBX visible on the platforms with regular competitions on the calendar

Promotion

- Snowboard Cross World Cup Press Office - season previews, event previews - where to watch, recaps, special features - press releases through FIS mailing system, newsflash
- Photos at every event (we were able to extend the SX GEPA deal to the event weekends, where both events took place) - free of charge photos for editorial purpose for media, as well as athletes and teams (FIS Smugmug, Facebook)
- Collaboration with Infront in content production - videos (trailers, highlights, behind the scenes etc, graphic & branded content), as every year very good
- Special Olympic package to create the interest ahead and during the Games (photos, graphics, milestones and achievements)
- Cooperation with athletes in content creation and sharing (behind the scenes, tagging, social media)
- Season recaps - FIS Bulletin - new online interactive hub version
- Live-streaming - World Cup in so called dark markets (however challenges with geo-restriction)
- FIS App

Social Media Summary:

- Steady and organic growth on all platform despite having less events
- Greater numbers compared to last season
- Instagram is still the most relevant channel - highest growth and targeted at younger audience

SB social media report: <https://cloud.fis-ski.com/index.php/s/oqzcxwCZImUUg0d1>

Organisational topics:

- Award ceremonies need to improve; athletes need to be ready quicker, have their equipment for award ceremonies ready in the finish; we lose too much time right now
- TV Pictures - Collaboration between FIS media coordinator and NSAs/teams to maintain TV portraits up-to-date - new TV graphics (difficult topic)
- Content creation - There's been a huge improvement in quantity as well as quality of content created at FIS World Cup events and we continue to encourage our organisers to create their own content around your event - benefits include greater exposure for the resort/NSA/sponsors, as well as quality content that can be utilised throughout the year for further promotion and exposure
- Content X - publishing and reporting software - utilizing resources more efficiently, developing of automated content
- Internal discussion about creating FIS TikTok channels

Special storylines last season:

- Charlotte Bankes with her season dominance and claiming her first SBX crystal globe
- Martin Noerl with his double win in January and consistent riding to his first-ever SBX crystal globe
- Lindsey Jacobellis with finally winning SBX Olympic gold to complete her incredible award collection and winning another gold with teammate Nick Baumgartner
- Nick Baumgartner opening the season on Haemmerle's tails
- some great individual performances/ milestones/ achievements – like for example Jakob Dusek making peace with Reiteralm after his horrible crash last season,...

Looking forward – summer activities:

- For the mixed-team event we will need to try and make the product more TV-viewer friendly. Try to shorten waiting-times, or show something on TV during that waiting period. Also, a split-screen should be a must to capture the great atmosphere of the waiting men in the finish – completes the story of the mixed-team event.
- Try to work on developing the TV product further with filling the gaps that the TV viewer might experience (additional TV graphics,...)
- Fan engagement content produced together with Infront - including World Cup champions highlights
- Throwbacks to some special achievements and also Olympic moments of the season
- Interview series with crystal globe winners, rookies of the year, freshly retired athletes
- Keep an eye open for new storylines/ summer specials/ new content
- Preparation for the upcoming 2022/23 World Cup season as well as 2023 World Championships

4.3 EC Coordinators Reports (Pascal Perret)

A Thank You to Peter Krogoll, Uwe Beier, Klaus Waldner, my assistant Lenka, all the Nation who held an EC Cup race and the heart of our sport Kathrin Hostettler.

1. Past Season

First of all, congratulation to the EC Cup winner 2021/22

Women: Margaux Herpin from FRA

Men: Martin Noerl from GER

We started the season with planned 14 races in 5 different locations.

2 races were cancelled due to the COVID19 situation in Pitzal AUT and we postponed them until mid of march, thanks to Austria.

4 races in France we had to cancel due to lack of snow, we were trying 2 times to postpone it, but no snow no show.

In the end we were running the season with 10 races in 4 different locations and therefore a big thank you to you all.

2. Calendar 2022/23

These races have been confirmed, but there are no dates until now.

AUT 4 races

FRA 4 races

GER 2 races

SUI 2 races

4.4 World Junior Championships report (Peter Krogoll)

The Junior World Championships could be carried out in Veysonnaz (SUI) because the Swiss Federation together with the local organiser fortunately were able to jump in at the last minute, saving at least the Ski- and Snowboard single cross events after the cancellation of Chiesa in Valmalenco (ITA) due to lack of snow.

Thank you very much for all the joint efforts and commitment to make that happen!

5. FIS Snowboard Cross Calendar

5.1 World Cup Calendar 2022/2023

Date	Day	Site	NAT	SBX	SBX Team	Notes
October 22 28-29.	Fri-Sat	Les Deux Alpes	FRA	29		
December 22 10.-11.	Sat-Sun	TBC	CHN	10	11	TBC
17.-18.	Sat-Sun	Cervinia	ITA	18		TBC
21.-22.	Wed-Thu	Montafon	AUT	21	22	Date TBC
January 23 21.-22.	Sat-Sun	TBC	AUT	22		TBC
27.-28.	Fri-Sat	Cortina d Ampezzo	ITA	28		
February 23 04.-05.	Sat-Sun	Mt. St. Anne	CAN	04	05	
11.-12.	Sat-Sun	TBC	EUR	12		TBC
19.-06.	Mon-Sun	<i>Bakuriani</i>	<i>GEO</i>	03	04	WSC
March 23 11.-12.	Sat-Sun	Sierra Nevada	ESP	11	12	
18.-19.	Sat-Sun	Veysonnaz	SUI	18	19	
Locations 10 / Nations 7 / Competitions 32				10/10	05	

5.2 Long Term World Cup Planning

Due to the current developments a long-term calendar which will look similar to the one for the current season will not be posted at this stage but until the fall meetings.

5.3 Continental Cup Calendar

Snowboard Cross European Cup Calendar 2022-2023 (draft 5)

Date	Day	Site	NAT	SBX	RD
November 2022 TBD		Pitztal	AUT	2	
December 2022 TBD		Isola 2000	FRA	2	
January 2023 TBD TBD		Puy St. Vincent Reiteralm	FRA AUT	2 2	
February 2023 TBD		Grasgehren	GER	2	
March 2023 TBD		Lenk	SUI	2	
Competitions				12	

5.4 World Championships

WCS 2023 Bakuriani (GEO)

A report was given by Levan Metreveli.

Link to report: <https://cloud.fis-ski.com/index.php/s/eAjdYld0QIWqQLO>

Draft Programme WSC Bakuriani 2023

Bakuriani(GEO)		WSC 2023		07.03.22 V5	
PROGRAM					
Date	Day	Freestyle Skiing	Snowboard Alpine	Cross	Park and Pipe
Sunday, February 19, 2023	1	Aerial Teams Finals*	Parallel Giant Slalom Qualifications		
Tuesday, February 21, 2023	2	Aerials Qualifications	14:(0011,+0014:(0011.00:(0011.00) Slalom Qualifications/-)		
Wednesday, February 22, 2023	3	Aerials Finals*	Parallel Slalom Finals		
Thursday, February 23, 2023	4			Ski Cross Qualifications	
Friday, February 24, 2023	5			Ski Cross Finals	Snowboard Slopestyle Men's Qualifications
Saturday, February 25, 2023	6	Moguls Qualifications		Ski Cross Teams Finals	Freeski Slopestyle Men's Qualifications
Sunday, February 26, 2023	7	Dual Moguls Qualifications			Snowboard Slopestyle Women's Qualifications
Monday, February 27, 2023	8	Dual Mogul Finals*			Freeski Slopestyle Women's Qualifications
Tuesday, February 28, 2023	9				Snowboard Slopestyle Finals
Wednesday, March 1, 2023	10				Freeski Slopestyle Finals
Thursday, March 2, 2023	11			Snowboard Cross Qualifications	Snowboard Half Pipe Qualifications
Friday, March 3, 2023	12			Snowboard Cross Finals	Freeski Half Pipe Qualifications
Saturday, March 4, 2023	13			Snowboard Cross Teams Finals	Snowboard Half Pipe Finals
Sunday, March 5, 2023	14				Freeski Big Air Qualifications
					Freeski Half Pipe Finals
					Snowboard Big Air Qualifications
					Freeski Big Air Finals
					Snowboard Big Air Finals
* Night		7	5	6	14

WSC 2025 St. Moritz (SUI)

A short update was given in the SBFSFK Committee Meeting.

There has been conducted a first SBX and SX inspection of the new area for the Cross events, which looks very promising and will be used also as a training centre with an all-season course.

Link to Presentation: <https://cloud.fis-ski.com/index.php/s/TJJMD8XXQ5MsY1x>

5.5 Junior World Championships

The Junior Worlds 2023 will be hosted again as split events. At the moment we are in negotiation with different NSA's and resorts about organising the Cross events. Hopefully we can announce the official application in the next few weeks.

The team events will be part of the Junior World Championships.

5.6 Others

YOG Gangwon KOR 2024

The Cross events are confirmed for the Youth Olympic Games in Gangwon KOR 2024. The hosting resort will be Welli Hilli where the Snowboard World Championships 2009 have been organised.

6. Other Business

6.1 2023-2027 Perspectives

A presentation of the working group outcome after the fall work-shop in Oberhofen was given by Peter Krogoll.

The summary document shall work as a base for the further development of a FIS Snowboard Cross Strategy. Main topics would be:

- Discussion of the SB Cross event position in the overall SBFSFK **structure vs. the possibility for individual event committees** (example of Ski-Cross)
- The Snowboard Cross **Vision and Mission** (in line with the SBFSFK Vision and Mission)
- Snowboard Cross - the core elements of a **Sport “product” - Mix**
- Potential **Market Definition & Marketing Mix**
- Major goals, like Improving **visibility and awareness**

The presentation can be found here:

<https://cloud.fis-ski.com/index.php/s/XUdTdrKldF2PkOF>

6.2 Fluor Ban

Peter Krogoll (newly appointed FIS SBX & SB Alpine proposed Fluor Ban - responsible) gave a brief update on the status of the Fluor Ban implementation planned for the upcoming season. There will be the chance for a limited number of representatives per NSA to visit a demonstration session in the week 26. The idea is, to get two service technicians per NSA to Oberhofen.

The latest information about the current status will be sent out to the National Ski Associations and SRS in due course. Additionally it is planned to conclude a session in Oberhofen in the week 26 for Alpine, Freestyle, Snowboard, Telemark as well as Speed Ski. The idea is, to get two service technicians per NSA to Oberhofen attending this.

6.3 Future Sub-Committee and Advisory Group Members Assembly

It has been communicated by the Senior Management and the Council already, that after this spring's FIS Congress meetings there will follow a review of the constitution and numbers of the FIS Committees overall. There are some modifications foreseen in the structure, sizes and also how the members will be selected and proposed into these groups. Therefore, it was agreed that it makes sense to wait a little bit longer until we can confirm any dates for the specific Sub Committee and Advisor Group meetings.

7. Next Meetings

Zürich (SUI) Last week of September 2022